



CREATIVE DIRECTOR / ART
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NEW YORK, NY

I'm a Creative Director, Illustrator, Brand Developer, Web/Motion/Graphic Designer with 18+ years of experience in the Print and Multimedia Spaces. Supervised teams on rebranding and website redesign projects. Collaborated with Creative Directors from top design agencies on client facing pitches and served as a design liaison for new business initiatives. Collaborated with UI/UX & Responsive Designers to create a number of multiplatform web content. Hands on experience in designing for a number of Social Network platforms including FaceBook, Twitter, LinkedIn, Instagram and Behance. Knowledgeable in 3D Animation and Modeling software along with Video and Sound Editing tools. A broad range of expertise in various design applications and languages including CSS, HTML 5, and Action Scripting. Experience with GIF Animation + File Optimization, Image Retouching + Color Correction, Typography, Layout Design and Digital Photography.

Experience:

(11.2001 - Current) **SheldonBryan.com** | Creative Direction + Principal
(08.2014 - 09.2016) **Cohn & Wolfe** | Associate Creative Direction
(07.2013 - 11.2013) **eBay Enterprise** | Senior Designer
(10.2011 - 07.2013) **Mediaplex . Value Click** | Senior Designer
(02.2010 - 10.2010) **A&E Networks** | Art Director
(05.2009 - 09.2009) **Carol's Daughter** | Web Designer
(07.2008 - 09.2008) **MRM/Mccann Erickson** | Web Designer
(05.2008 - 05.2008) **Razorfish** | Web Designer + Flash Animation
(12.2007 - 01.2008) **Showtime Networks** | Web Designer + Graphic Design
(12.2007 - 12.2007) **Grey Advertising . G2** | Graphic Designer
(10.2007 - 11.2007) **Condé Nast** | Web Designer
(12.2005 - 09.2007) **NBC Agency** | Art Direction + Web Design + Graphic Designer + Branding
(11.2005 - 12.2005) **Matco Group . Eagle Entertainment** | Web Design + Graphic Designer
(08.2005 - 09.2005) **TheFeedRoom.com** | Web Design + Graphic Designer
(05.2005 - 07.2005) **Publicis Groupe** | Web Designer
(01.2005 - 02.2005) **Viacom . Nickelodeon & Spike TV** | Illustrator
(07.2004 - 08.2004) **The UNIworld Group** | Graphic Designer
(05.2004 - 06.2004) **Dun & Bradstreet** | Web Designer
(03.2004 - 04.2004) **Xworld** | Web Designer
(02.2002 - 02.2004) **Community Connect Inc.** | Art Director
(11.1998 - 10.2001) **Planetmouse / Mouse Marketing Inc.** | Senior Designer
(06.1996 - 11.1998) **Vibe Magazine . Vibeonline** | Art Director + Graphic Designer + Illustrator + Animator
(06.1995 - 11.1996) **Vibe Magazine . Vibeonline** | Internship

Education

Pratt Institute / BFA / Computer Graphics (1993-1998)
Interactive media, animation, 3D modeling, illustration & character design.

Cooper Union / Summer drawing classes / Anatomy / Figure Drawing (1993).

The Art Students League / Anatomy / Figure Drawing (1990-1993).

Computer skills:

Adobe Creative Suite / Photoshop / InDesign / Illustrator / Animate (AKA Flash)
Quark Xpress, Premiere, Dream Weaver / BB.Edit, Transmit,
Microsoft Office / Word / Powerpoint
Knowledge of; HTML 5, CSS, Social Media & Responsive Design.

Awards:

Nominated "Top Internet Web Designer" by "Cool Site Of The Year Awards" (1997).
Chosen to Judge "Society of Publication Designers"(SPD) annual internet design contest. (1997).

**Online Portfolio:
Special Interests:
Linkedin:
References:**

www.SheldonBryan.com
Logo & Brand Development, Industrial Design, Illustration, 2D & 3D Animation.
www.Linkedin.com/in/SheldonBryan
Available upon request.